



RMAE Board of Directors MEETING

Date: June 11, 2015 6:30pm

LOCATION: Rocky Mountain Academy of Evergreen, Admin Building, Evergreen, CO

RMAE Vision Statement: RMAE envisions a community of parents, teachers, students and educational and business leaders working together to create a learning environment that encourages growth in character, academic achievement and the love of learning, resulting in responsible, productive citizens.

RMAE Mission Statement: RMAE inspires each student to pursue personal and academic excellence through an intellectually challenging Core Knowledge™ curriculum within a nurturing environment.

Document Revision: June 11, 2015

Document Approval: July 9, 2015

BOD Members in Attendance:

Dave Hadsell, President, Parent Representative
Alan Scheik, Vice President, Parent Representative
Thomas Seybold, Treasurer, Parent Representative
Ned Parker, Parent Representative
Jamie Price, Parent Representative
Cherie Mazurek, Teacher Representative
Brad Giles, Parent Representative
Kelli Anderson, Secretary, Parent Representative
Roberta Harrell, Director (non-voting)

BOD Members on Conference Call: None

BOD Members Absent:

Doug Kittelsen, Community Representative

Others in Attendance: Dana Price, Tim Lane, Jan Douglas, Julie Edmonds, Mark Edmonds, Dan Hock, David Graham, Kim Egan

Call to Order & Pledge of Allegiance: 6:32 pm

Reading of Vision & Mission

Public Comment: None

Consideration of Consent Agenda:

Motion: Kelli made a motion to approve the May 14, 2015 minutes. Brad second.

Discussion: None

Vote: Approved

Committee Reports:

AAA: No report.

Financial:

- Tom reported.
- Year end is June 30.
- Annual Bond rating in process.

- Jan reported the PTO will donate \$27,916 at the end of the year. Annual goal has been a \$50,000 donation. Goal next year will be closer to \$25,000. Tom will discuss PTO and Foundation donations at the beginning of the year. Roberta suggested we don't included PTO and Foundation donations in the budget.

RMAE Foundation:

- Dana Price reported.
- Bylaws updated. Nora Flood facilitated review. Document will be sent to the board for review.
- Current Foundation Admin. Assistant is resigning. Pass the word on opening.
- Blue Grass update: \$15,000 earned in sponsorships, 10 vendors secured and over 320 tickets sold. Sales will increase over the summer. Requested the Board members contribute to the Tom Hushen Memorial Fund. RMAE could have a booth at the festival to recruit new parents. Teachers and staff could work the booth.
- Participating in the Rodeo Parade.
- Colorado Gives Day in process. Not fully registered yet, must be complete by August 19.
- Angie, Marie and Jackie leaving the board. Recruiting in process.

Annual Giving: No report.

Marketing:

- Alan reported on the proposed brand/logo.
- Julie and Mark Edmond assisted Alan and the marketing committee to create a new brand/logo. Goal is to create a new brand/logo consistent with the mission and vision of the school, in addition to keeping our enrollment at 420 students. Alan walked through the different parts of the logo – crest, RMAE symbol and grizzly bear. These aspects will be used in ALL future marketing. The RMAE letters in the center are a symbol. Three sides of crest signify students, teachers and parents. The crest also signifies high academic achievement. A color pallet and examples of how brand could be used (sportswear, different color versions) were presented. Mark Edmond commented: RMAE name sounds “private”. Logos can change in businesses. Again, the crest signifies a relationship and the current logo doesn't represent this aspect. The new logo is versatile and will be easy to use in marketing and sets us apart from the local schools. Julie Edmond commented: RMAE children are held to higher academic standards and the logo speaks to this element. Discussion ensued of the pros and cons of the new logo with some objection to the RMAE script and the exclusion of “of” from the school name. Not all supported the new logo.

Motion: Kelli made a motion to approve the new logo with modifications made to the RMAE symbols and the possibility of adding “of” to the name. Modifications will be at the discretion of the marketing committee. Dave seconded.

Discussion: None

Vote: Approved

[Break in recording. Memory full. New recorder started.]

PTO:

- See financial report above from Jan.
- Planning to add an “emergency fund” line item to budget.
- \$5,000 was raised at the auction for a tech room air conditioner. This will be purchased this summer. Jan would like to report regularly to parents on how money is spent.
- Auction isn't as profitable due to a change in the parent body. The volunteer passion has also shifted.

Preschool: No report.

Facilities/Tech:

- Roberta reported.

- Facilities clean-up day tentatively scheduled for August 15. RMAE will be requesting Home Depot sponsorship. "To Do" list will be compiled. Richard has done a great job keeping up on basic maintenance items.
- Tim Lane was nominated to lead the facilities clean-up day.

Director's Report:

- 8th grade graduation was successful. Held at Montessori School in Marshdale due to weather.
- Year-end awards ceremony was held on the field using the new stage and bleachers.
- Kaleidoscope Program (extracurricular classes for students) offered one cooking class this summer. This is a start and next year we hope to expand on this program.
- Roberta attended the Charter Leadership meeting on June 3.
- Serenity article has helped increase our tours and enrollment.
- Financial transparency requirements will be reviewed and facilitated.
- PARCC results will not be available until November.
- New hire: Kate Kelaidis will join RMAE as the Spanish/Latin teacher. Roberta still needs to fill OT position.
- Front office is closed June 15 - July 24. Dyann and Stephanie will be in and out during the summer.
- Richard is working on health and safety concerns.

President's Report: No report.

Old Business:

- A. Bylaws and Policy Review – Ned Parker – Moved to July meeting.
- B. Board Elections – Brad Giles

Two new representatives: Dan Hock as Parent Representative and David Graham as Community Representative. Dan grew up in Evergreen and owns Evergreen Vision Clinic. David has lived in Evergreen for 40 years.

Motion: Brad made a motion to nominate Dan and David to the board. Tom seconded.

Discussion: None **Vote:** Approved.

New Business:

- A. Board Schedule for 2015-2016 – Alan Scheik
 - Agenda for next year is laid out by month. In addition, policies will be reviewed monthly.
 - Planning session off-site will be scheduled. Once finalized, a draft will be sent for review.
 - First meeting of the new school year is July 9. New officers will be chosen at the first meeting. Meetings for next year will follow the same schedule – second Thursday, 6:30-8:30pm. New board members are expected to chair a committee.
- B. Board Officer/Committee Chairs for 2015-2016. See above.

Motion: Dave formally resigned. Brad made a motion to nominate Alan as Acting President. Tom seconded.

Discussion: None **Vote:** Approved

Action Items (to be completed at the next Board meeting): None

Executive Session (if needed): N/A

Board Comment: None

Next Meeting: July 9, 2015

Adjournment: 8:05pm

Respectfully Submitted:

Kelli Anderson